



Giordano opens first B.C. store

Asian fashion giant Giordano Fashion brings its well-priced wares to the Lower Mainland this weekend. The chain, which has been successful in Hong Kong, Japan, Korea, China, Australia and Asia, opens its 1,818th store worldwide — and its flagship North American store — in Aberdeen Centre in Richmond tomorrow at 11 a.m.

Giordano sells men's, women's and children's clothing of all kinds at Hong Kong prices. Polo shirts typically sell for under \$13, men's cotton knit cardigans are under \$33, women's merino wool sweaters are under \$40. "Usually when the price is low the quality is lousy, but this is high quality for a very reasonable price," says says Aberdeen owner Thomas Fung.

— *Staff Reporter*